



PRESENTAZIONE MARCHIO **SILVA LIBRORUM**



FOCUS E VALORI

Fiducia

Selezione

Attenzione al dettaglio

Bellezza

Ricerca

Sorpresa

CONCEPT

Eredità

Viandante medievale

Esoterico

Antico

Scoperta

Tarocchi

I COMPETITOR





CONCETTO PROPOSTA 1

Cose nascoste

Portare alla luce

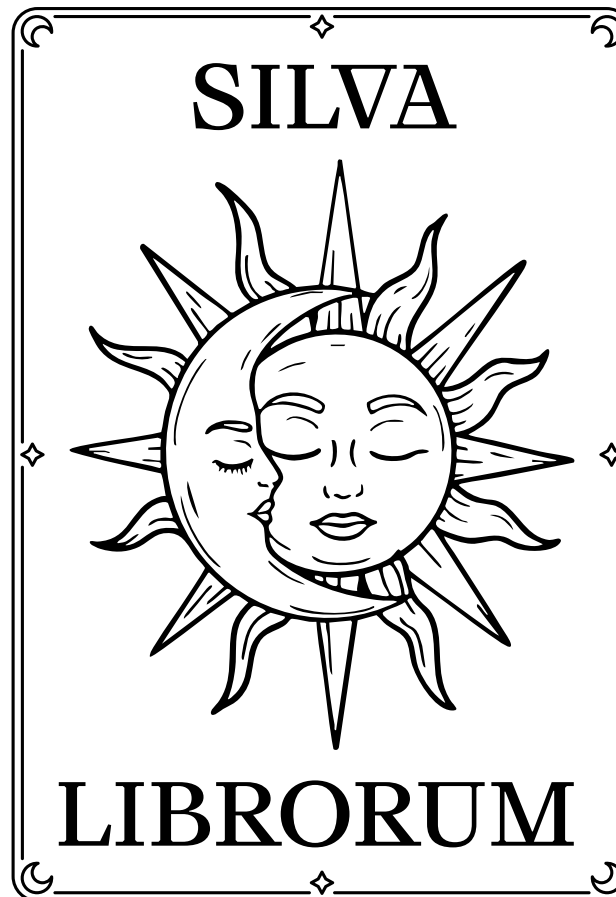
Viaggio

Scoperta

PALETTE COLORI



PROPOSTA 1

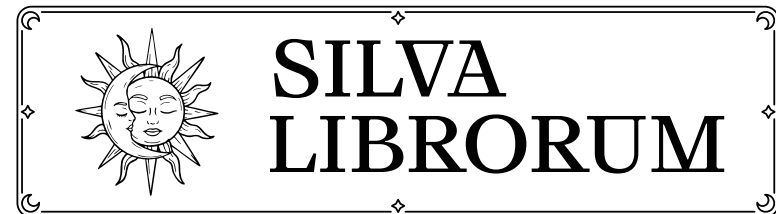


PROPOSTA 1

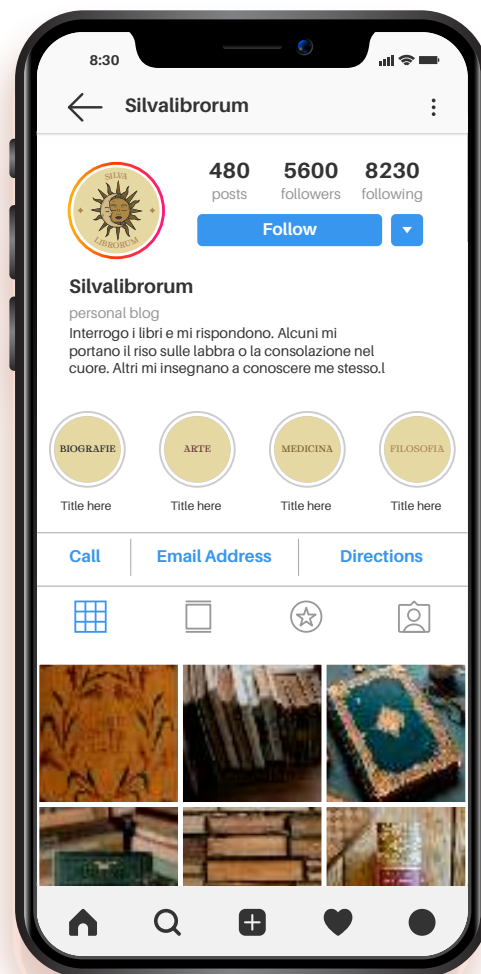
colori



VERSIONI ALTERNATIVE



SOCIAL



SILVA



LIBRORUM





CONCETTO PROPOSTA 2

Radici

Origini

Libro

Sorpresa

Albero

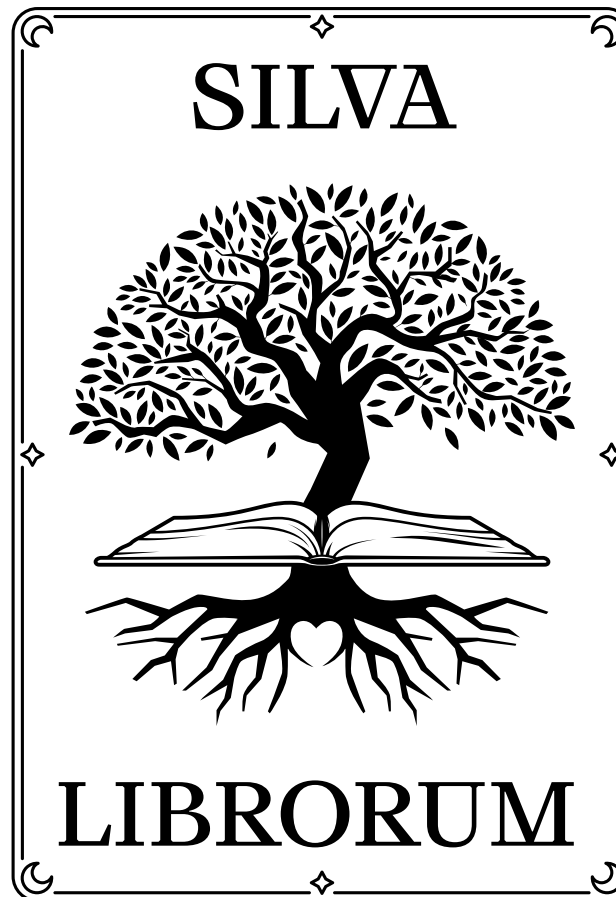
Foresta

Futuro

PALETTE COLORI



PROPOSTA 2



PROPOSTA 2

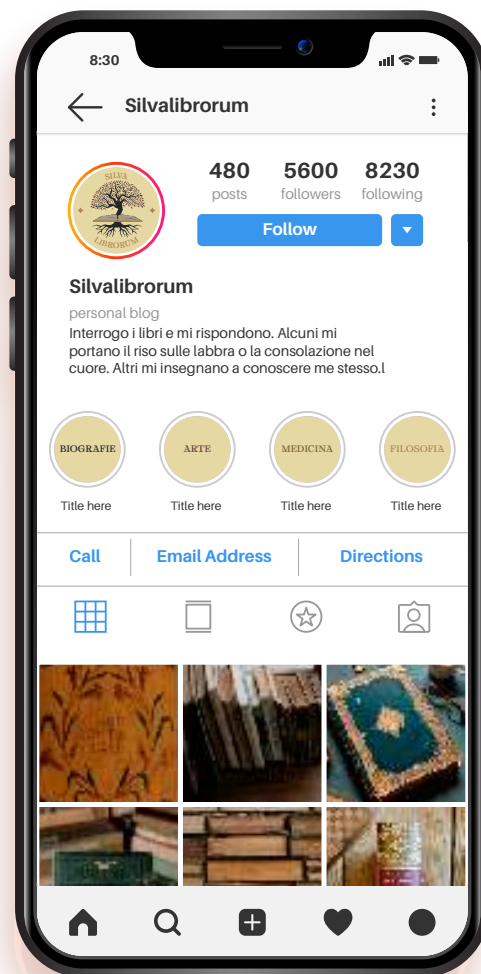
colori



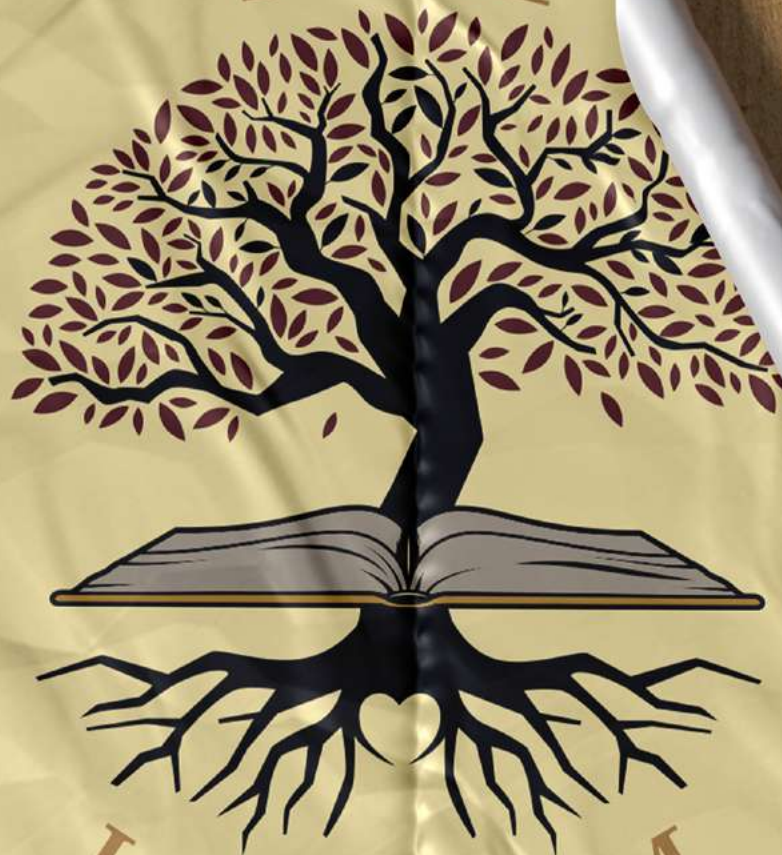
VERSIONI ALTERNATIVE



SOCIAL



SILVA



LIBRORUM

SILVA
LIBRORUM

Un libro
ben scelto
ti salva
da qualsiasi cosa,
persino
da te stesso



SILVA
LIBRORUM

Un libro
ben scelto
ti salva
da qualsiasi cosa,
persino
da te stesso





SILVA
LIBRORUM